

REZmedia

storing and
managing
digital **media**



Stand out from the crowd with REZmedia

You only get a few seconds to make a good impression. When bookers choose a hotel online, your hotel is being judged on the images and rich media that they can see. Ensure that your hotel has the best tools in place to manage your appearance in a consistent manner across all online channels – use REZmedia.

HotelREZ[®]
www.hotelrez.net



REZmedia

storing and managing digital media

REZmedia is an easy to use tool that enables your hotel to store and display your digital media assets in one place, including still images, virtual tours, video, flash and other forms of media.

From one simple interface your digital media can be edited, sequenced and deleted. Captions and categories can be added in multiple languages. Just as importantly, REZmedia controls the distribution of your images and other media across all major online channels (travel websites and GDSs) with one system.

Image and rich media distribution:

- > The system distributes your media to all Global Distribution Systems (GDS) - Sabre, Galileo, Amadeus and Worldspan as well as Pegasus and Travelocity and all of the other connected online sales channels including TripAdvisor, hotels.com, Orbitz, Yahoo! Travel and many more.
- > Distribution of rich media, including brand assets, interactive maps, virtual tours, audio, video, flash and PDFs
- > Advanced asset categorisation by channel, season, date and room type as well as selective distribution
- > Upload, archive, download and delete assets
- > Store assets that are not in distribution
- > Drag and drop asset sequencing feature, giving you the power to decide the most important images that channels should use

In a crowded and commoditised online environment, REZmedia helps your hotel stand out from competitors, based on image and identity rather than price, thereby driving more bookings, supporting higher rates and reinforcing brand identity.

REZmedia from HotelREZ is the travel industry standard for digital asset management. Storing, managing and distributing visual content has never been easier.

Please contact HotelREZ for full product details and pricing.

For more information, contact the HotelREZ team

web: www.hotelrez.net

email: info@hotelrez.net

phone: +44 (0) 845 004 9393

HotelREZ[®]
w w w . h o t e l r e z . n e t

HotelREZ[®] Ltd - Registered Address: Newark Beacon, Beacon Hill Office Park, Cafferata Way, Newark, NG24 2TN, UK
Europe, Middle East & Africa: +44 (0) 845 004 9393 **North America:** +1 212 461 1580 **Asia Pacific:** +61 290 372 410