

A GUIDE TO

GDS Bookings and Maximising Revenue

GDS is one of the most effective ways to reduce reliance on OTAs, reach new markets and secure more profitable hotel business.

This guide shows you how HotelREZ helps evaluate your GDS presence, reduce unnecessary costs and ensure your property is using this channel to its full potential.

✓ Stay Competitive

Secure corporate contracts that build reliable occupancy and commission-free revenue.

✓ Smarter GDS Distribution

Access all major GDS channels with expert support that grows bookings across every segment.

✓ Service built around your needs

Dedicated account managers and GDS experts work alongside your team to drive results.

✓ Dedicated Chain Code

Benefit from a customised HO chain code distribution strategy that gives your property stronger visibility and brand recognition.

With the right support and distribution strategy, your GDS presence also becomes a scalable revenue driver across both corporate and leisure markets.



Corporate Travel Network

Access an extensive corporate travel network, turning global business demand into consistent bookings.



Meetings & Events Revenue

Raise awareness of your property's conference and event spaces, opening doors to incremental group, meeting & event business.



Preferred Hotel Programmes

Connect directly with the preferred programmes of leading businesses, driving a regular stream of high-value corporate guests, all with a Pay-on-Performance model that reduces risk and ensures you only invest when bookings are delivered.



Seamless Distribution Services

Increase RevPAR and ROI by managing your presence across GDS, OTAs, tour operators, direct channels, and HotelREZ call centres, all through one login, one system.



RFP Support & Expertise

Capture more corporate contracts with expert guidance at every stage; from criteria checks to competitive bid submissions, backed by technology that simplifies RFP completion for lean teams.



Unmatched Visibility

Tap into 18 billion+ DHISCO shopping transactions each month and connect with nearly 600,000 OTAs and tour operators through our flexible Channel Connect solutions.

HotelREZ Complete GDS Solution

A strategy for measurable growth

We help you achieve more than just public rate visibility on the GDS. Our team works with you to unlock new revenue streams and deliver measurable results through a complete distribution and corporate strategy.

Ready to turn your GDS into a growth driver? ➤ Book a Call